



## **International Conference on Road Safety**

***Monday 13<sup>th</sup> October 2008***

### ***Speaker Biographies***

#### **Dr Declan Bedford, Acting Director of Public Health, Population Health, Health Service Executive**

Dr Declan Bedford graduated from the Medical School of University College Dublin. He is a Fellow of the Faculty of Public Health Medicine of the Royal College of Physicians of Ireland. He works as a Specialist in Public Health Medicine for the Population Directorate of the Health Service Executive and is based in Navan Co. Meath.

He is a board member of The Drug Treatment Centre Board and was a member of the Strategic Task Force on Alcohol. His work interests include alcohol related harm, injury, suicide and men's health and he has had many research papers published in national and international journals.

#### **Mr Anders Eugensson, Director of Governmental Affairs, Volvo Car Corporation**

Anders Eugensson received his Masters Degree in Civil Engineering from Chalmers University of Technology, Gothenburg, Sweden and Imperial College, London, England in 1978. Between 1984 and 1987 he was part of the team that worked on the structural crashworthiness design of the Volvo 850. During the late 1990s he held a position with the Volvo Safety Center dealing with strategic safety issues and governmental relations.

Since the beginning of 2003, he has been the Director of Governmental Affairs within Volvo Car Corporation.

Volvo Cars has committed itself to a goal that no one should be killed or injured in a Volvo by the year 2020. This goal was adopted in late 2007 and is unique to the company. Volvo has set a very bold and ambitious target aimed at both Volvo as a vehicle manufacturer and its customers as well as towards society. To achieve this goal, Volvo will rely heavily on the active safety technologies that are currently being developed.

#### **Mr Bernard Feeney, Managing Director, Goodbody Economic Consultants**

Bernard Feeney is Managing Director of Goodbody Economic Consultants, which is a subsidiary of Goodbody Stockbrokers. He is an economist by profession and has advised Government on project appraisal and policy issues in relation to transport, energy, water resources and public infrastructure generally.

He previously worked as a policy adviser in the Department of Social Welfare and as an economic adviser with CIE, An Foras Forbartha, and the Swedish Road and Traffic Research Institute.

**Professor Ray Fuller, MA, PhD, FPsSI, FESI, FTCD; Fellow Emeritus, Trinity College, Dublin**

Professor Ray Fuller has just retired as Associate Professor in the School of Psychology, Trinity College, Dublin, where he was head of department from 1988-1994. He is a former President of the Psychological Society of Ireland and member of the European Transport Safety Council Working Parties on Speed and on Traffic Regulation Enforcement. He was also a member of the Department of Transport Metrication Changeover Taskforce. He is currently a member of the Road Safety Authority Policy Advisory Panel.

He has directed research projects funded by the US Army Research Institute, the Tobacco industry in Ireland and the UK, Eolas, Enterprise Ireland, Dublin Bus, the UK Department for Transport and the RSA. He has edited, co-edited and part authored seven books (on subjects including traffic safety, aviation safety, and the history of psychology), published widely in the professional psychological literature (over 100 publications), particularly in the area of human factors in transportation safety, and is on the editorial panel of three international safety science journals.

He has acted as consultant to the motor industry, to the insurance industry, to highway engineers, to production companies in broadcast safety media and to the U.K. Department for Transport. He has written and directed safety training videos and designed a multimedia human factor safety training module. Works include an evaluation of *Operation Lifesaver* for the National Roads Authority, a report *Education and Training of the Driver in Post-primary Schools in Ireland* for the NCCA, *Human Factors for Highway Engineers* (with J.A. Santos), published by Elsevier Science and *SARTRE 3 Ireland* (with M. Gormley) for the National Roads Authority.

**Dr Gerry Lane, Consultant in Emergency Medicine, Letterkenny General Hospital**

Dr Gerard (Gerry) Lane is a Consultant in Emergency Medicine, based at Letterkenny General Hospital. He is a Fellow of the College of Emergency Medicine and the Royal College of Surgeons and a member of the American College of Emergency Physicians.

Dr Lane has a major interest in the prevention and treatment of trauma and injury especially in occupational and road related incidences. He also has first-hand experience with suffering and tragedy arising from Road Traffic Collisions in high risk areas around the Border.

He has wide ranging consultant level experience in England, Northern Ireland and the Republic of Ireland.

**Dr Ricardo Martinez, M.D., FACEP; Assistant Professor of Emergency Medicine at Emory University School of Medicine**

Dr. Martinez, a board-certified emergency physician, is currently the Executive Vice President for Medical Affairs and Regional Medical Officer for The Schumacher Group, a leading emergency medicine practice management company, serving over 140 hospitals in 17 states with over 1300 physicians. He is also the Director of the Medical Leadership Academy.

Dr Martinez served five years as the 10th Administrator of the National Highway Traffic Safety Administration (NHTSA), 1994-1999. He is currently an Assistant Professor of Emergency Medicine at Emory University School of Medicine and Adjunct Professor of Engineering at Georgia Institute of Technology.

A strong focus of Dr. Martinez's leadership at NHTSA was to make motor vehicle injuries a public health priority issue. Under Dr. Martinez's leadership, the Agency issued the two most significant safety rules in a decade and the two largest recalls in history, led the development of the International Harmonized Research Agenda on crash injury and a UN global agreement on vehicle regulation; established the National Transportation Biomechanics Research Center and the Crash Injury Research and Engineering Network (CIREN) to bridge the gap between engineering and medicine. Dr. Martinez' tenure oversaw the lowest fatality rate, the lowest percentage of alcohol-related fatal crashes and the highest seat belt use and child safety seat use in American history.

With experience in executive positions in business, academics (Stanford, Emory), and the federal government, Dr. Martinez is a nationally recognized expert in traffic safety, emergency services, motor vehicle trauma and public health policy. He has been honored with national awards by the American Medical Association, the American College of Emergency Physicians, the American Trauma Society, and the National Association of EMS Physicians. In 2004, Dr. Martinez was elected to the Institute of Medicine of the National Academy of Sciences. Since 1988, Dr. Martinez has been the senior medical advisor to the National Football League for Super Bowl.

### **Mr Marco Popolizio, Project Officer, European Transport Safety Council**

Marco Popolizio is a Project Officer at the Brussels-based secretariat of the European Transport Safety Council (ETSC) with a broad expertise in EU transport policy specifically in road safety and the airport sector.

He works closely on the Road Safety Performance Index - PIN Programme and provides general advice to the secretariat and ETSC members on EU policies and legislation. Before joining ETSC Marco worked as Information Officer at the EuroInfoCenter IT378 in Italy and he did a traineeship in the secretariat of the Committee on Transport and Tourism of the European Parliament. He holds a Masters degree in European transport law and a University degree in Political Science from the Faculty of Political Science in Padua (Italy).

### **Assistant Commissioner Eddie Rock, An Garda Síochána**

Assistant Commissioner Eddie Rock is currently in charge of the Garda Traffic Corps and was appointed to this position in February 2005. He is a native of Co. Roscommon and joined An Garda Síochána in 1969. Assistant Commissioner Rock has served in Store Street, Crumlin, Human Resource Management, the Garda National Drug Unit, the Garda College, Rathmines, Special Detective Unit, Watercourse Road (Cork) and Union Quay (Cork).

He is the holder of a Diploma in Legal Studies, a BA Degree in Police Management. Assistant Commissioner Rock is also a graduate of the FBI National Academy, Quantico, Virginia.

### **Ms Divera Twisk, SWOV, National Road Safety Research Institute of The Netherlands**

Divera Twisk, is a Dutch researcher in novice drivers, accident patterns, learning processes, and human factor approaches. She is a program director for human behaviour research at SWOV, the Institute for Road Safety Research in Leidschendam, the Netherlands, where she is the program director for human behavior research.

She serves as a national advisor for regional traffic safety councils throughout the Netherlands. She is also an international advisor who consults with the Monash University Accident Research Centre (MUARC) in Australia and the Federal Highway Research Institute (BAST) in Germany.

She serves on an advisory group to the Dutch Minister of Transport on licensing requirements for drivers with Alzheimer's disease or dementia. She is the chair of the Editorial Committee of the European Road Safety Observatory (ERSO), an online knowledge resource on traffic Safety. She was chair of a working committee to publish the book *Young Drivers: The Road to Safety*.

Prior to joining SWOV, she worked briefly for TNO, the Netherlands Organisation for Applied Scientific Research. She studied the effects of organic solvents on brain function in cooperation with Johns Hopkins University. She earned a bachelor's degree in psychology and sociology from Keele University in England and a master's degree in experimental psychology and human factors from the University of Groningen in the Netherlands.